

# **DRYLIGHT®: waterproof chandeliers for outdoor life, Masiero style**

**Technology is the strong point of Masiero's DRYLIGHT® collection. The DRYLIGHT® collection, which comprises suspension lights, appliqués, table and floor lamps, takes its name from the revolutionary DRYLIGHT® technology that ensures impermeability and water resistance, an IP65 protection rating and impressive durability in outdoor use thanks to a clever combination of glass, polycarbonate and glass fibre reinforced nylon.**

In this new range, the classic style of the Venetian masters that inspires all Masiero collections is embodied in innovative and original materials for the outdoor lighting sector that create a range of elegant and sophisticated lights ideal for illuminating terraces, swimming pools, gardens and outside spaces in general.

The result of years of study and research, DRYLIGHT® technology is protected by an international patent and provides a definitive solution for three outdoor lighting problems that have previously proved insurmountable: impermeability to water, dust and brine; resistance to stress, wind and impact; and light, modular and easy to install design.

The arms of the DRYLIGHT® chandelier are in extra-strong PMMA (an advanced material derived from the automotive industry); the central structure is in 30% glass fibre reinforced nylon, the diffusers are made from impact resistant borosilicate (Pyrex); the pendants are in polycarbonate with steel cord that does not oxidise or rust.

The collection is available in various colours, all capable of creating unique lighting and scenic effects with an excellent level of efficiency thanks to a **low consumption illumination system based on low voltage lamps or RGB LEDs.**

Enrico Maria Masiero, CEO of the Masiero Group declares: "I am really proud of the DRYLIGHT® collection. It has taken major investment and years of joint research with the Abaco engineering studio to develop. We are confident that the patent at the heart of the design can open up a totally new market for us, the outdoor lighting market. We are already thinking of garden and gazebo fittings for weddings and receptions, the outdoor areas of hotels and residences, wellness areas, swimming pools, entertainment venues and discotheques. DRYLIGHT® is a truly versatile collection. It can integrate

perfectly in classical and modern environments, and it can even be customised with coloured structures and contrasting pendants. It is therefore a great source of new ideas for the contract sector too, in which Masiero already plays a prominent role with its customised lighting creations. This latest exclusive and revolutionary design confirms our position as innovators and leaders in the artistic and luxury lighting market.”