

# Masiero illuminates the 25th edition of the Dinard British Film Festival

The lights of Masiero Group, the Italian company leader in high-end decorative lighting, will shine as bright stars at the 25th edition of the Dinard British Film Festival. It will take place in Dinard, Brittany, from October 8th to 12th.

Created in 1990, the Festival has become the springboard for British films that aim to conquer the European film market. This year it will see Catherine Deneuve, one of France's most famous actresses in the world, as president of the jury.

For 5 days in 5 different cinemas, Dinard, the most «British» of the French seaside resorts, will welcome six films in competition, a dozen previews, and twenty short films that will be seen by a jury and an estimated 30,000 spectators.

Masiero was chosen as sponsor for "spotlighting" the different venues and moments of this festival, furnishing

- a 10 light chandelier, some floor and table lamps that belongs to the EVA collection
- two FLASHWOOD floor lamps
- three LIBE floor lamps and one KLOCK.
- Furthermore, on the red-carpet three DRYLIGHT® will be the protagonists.

"We are proud to have been chosen among the many companies considered to illuminate the highlights of this important event," – declared Enrico Maria Masiero, CEO of Masiero Group. – "It is an opportunity to promote our brand and products in a particular context, and to expanding our partnerships, in which we are already actively collaborating in co-branding and marketing initiatives. Indeed, it is a dream comes true, having always been true lovers of the world of cinema. "